



NGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

CONTRACT

<u>Contract / Revision</u> 1985927 /		<u>Alt Order #</u>
<u>Advertiser</u> Wyoming Gun Owners		<u>Original Date / Revision</u> 03/16/21 / 03/16/21
<u>Contract Dates</u> 03/16/21 - 03/17/21	<u>Estimate #</u> PO 7851	
<u>Product</u> Wyoming Gun Owners PO 7851		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 159595		<u>Advertiser Ref</u> 187925

And:

Neighborhood Research and Media
PO Box 297
Rodanthe, NC 27968

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NGWN	03/17/21	03/17/21	M-F 1230p-1p	1230p-1p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--W----	1			\$10.00				
N 2	NGWN	03/17/21	03/17/21	M-F 3p-4p	3p-4p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--W----	1			\$10.00				
N 3	NGWN	03/17/21	03/17/21	Today w/ Hoda & Jenna	Today w/ Hoda & J		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--W----	1			\$10.00				
N 4	NGWN	03/16/21	03/17/21	Prime Access Rotator M-F	630p-7p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	-11----	2			\$20.00				
N 5	NGWN	03/17/21	03/17/21	M-F 2p-3p	2p-3p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--W----	1			\$10.00				
N 6	NGWN	03/17/21	03/17/21	M-F 11a-12p	11a-12p		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/15/21	03/21/21	--W----	1			\$15.00				
Totals											7	\$95.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 - 03/17/21	7	\$95.00	(\$14.25)	\$80.75
Totals	7	\$95.00	(\$14.25)	\$80.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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